



## **Healthwise**

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### **FOR IMMEDIATE RELEASE**

#### **Patient Response: Giving Voice to the Patients**

*Healthwise® Solutions now give doctors their patients' perspectives on treatment decisions*

**BOISE, Idaho, February 21, 2012**—Healthwise announced today the availability of patient decision aids that present patient preference information directly within the clinical workflow. For preference-sensitive decisions, it takes the guesswork out of what the patient is thinking and leads to better care, a stronger doctor-patient relationship, and the true sense of informed consent.

This ability to bring patient-generated information back into the clinical workflow is key to the concept of “Patient Response.” A patient response is a record of a patient’s preferences and responses to a physician’s requests documented within the electronic medical record (EMR), according to a new Healthwise white paper, “Patient Response: Giving Voice to the Patient,” written by Healthwise CEO Don Kemper and Senior Vice President Leslie Kelly Hall. The new white paper can be downloaded at [www.healthwise.org](http://www.healthwise.org).

Patient Response is possible through the Healthwise® Patient Education EMR Module, which is [ONC-ATCB-certified](#). The EMR Module integrates with EMRs, allowing clinicians to prescribe health education and tools—like Shared Decision Points—directly at the point of care. With the Patient Response reporting feature, clinicians can now learn if their patients are accessing and using the prescribed health education and tools. This valuable insight allows for more informed and efficient health care visits.

The Healthwise® Shared Decision Points are a prime example of this effective new approach. Shared Decision Points help people balance medical facts with their personal preferences and values. The reporting feature that records patients’ responses for clinician review marks a new level of patient engagement. It gives clinicians a view of the patient’s level of understanding, concerns, and preferred next steps.

“Patient response brings the thinking of the patient and his or her doctor together to achieve better care outcomes and a stronger doctor-patient relationship,” Kemper says. “When physicians gain access to the patient’s informed preferences, they can quickly adjust their communication and care plan to best meet the patient’s needs”.

Healthwise solutions with the Patient Response feature offer on-demand reporting and analytics options that clinicians can use to understand the impact of patient education. This data can be used to evaluate critical care issues such as treatment adherence and patient engagement.

#### **About Healthwise**

Healthwise is a nonprofit organization with a mission to help people make better health decisions. People have turned to Healthwise information more than a billion times to learn how to do more for themselves, ask for the care they need, and say “no” to the care they don’t need. Healthwise partners with hospitals, electronic medical record (EMR) providers, health plans, disease management companies, and health websites to provide up-to-date, evidence-based information to the people they serve. [www.healthwise.org](http://www.healthwise.org), 1.800.706.9646.

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